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Claims:

- A primer composition comprising:
- (I) a modified copolymer obtainable by addition of a polar group represented by the following formula (1) or (2) to at least one (co)polymer selected from
 - (A) an olefin (co)polymer,
 - (B) a halogenated olefin (co)polymer
- (C) a styrene/conjugated diene/styrene tri-block copolymer or its hydrogenated product and
- (D) a halogenated styrene/conjugated diene/styrene triblock copolymer or its hydrogenated product, wherein the modified copolymer contains the polar group in an amount of from 1×10^{-3} to 250×10^{-3} mol based on 100 g of the modified copolymer, and
- (II) an organic solvent;

$$CHR^{1} - C(O) - OH$$

| - CH - C(O) - (OR²)n - OH ... (1)

 $CHR^{1} - C(O) - (OR^{2})_{n} - OH$

| - CH - C(O) - OH ... (2)

in the formulas (1) and (2), R^1 is hydrogen or an alkyl group of 1 to 6 carbon atoms, R^2 is an alkylene group of 1 to 6 carbon atoms and n is an integer of 1 to 20.

20 2. The primer composition according to claim 1 which has a content of the organic solvent (II) of from 100 to 4000

parts by weight based on 100 parts by weight of the modified copolymer (I).